Asahi India Glass Ltd. launches a mobile application to showcase Architectural Glass Solutions

New Delhi, May 17, 2017: Asahi India Glass Ltd. (AIS) – India's leading integrated glass company launched its first mobile application for showcasing its myriad architectural glass solutions. The application, **AIS -World of Glass** will allow channel partners and customers to experience the extensive portfolio of glass products.

Key Features:

Solutions in Glass: The products have been categorized based on the functional solutions provided, namely – Acoustic, Privacy, Safety & Security, Aesthetic and Energy-efficiency solutions

Solutions for Windows : Complete door and window solutions in uPVC and wood

Specialized applications : Innovative and specialised glass applications like glass staircases, infinity swimming pool, skylights, canopies, gazebos etc. have been showcased

Experience Zone – The application allows users to experience two functional benefits– Privacy and Security – provided by glass. It includes interactive demonstration of AIS Swytchglas, Glass with Integrated Blinds, AIS Stronglas, AIS Securityglas, etc.

▸ **Contact Us & Queries** : The users can share their requirements and AIS team will connect with them to offer the best solutions in glass

The application is a one-stop repository for getting product details, applications, downloading swatches of various products and performance parameters. The users will also be able to send across their queries directly to AIS personnel.

Speaking about the launch, **Mr. Vikram Khanna, COO – Consumer Glass, COO – Architectural Institutional Business, CMO, CIO, Asahi India Glass Ltd** . said "AIS has always encouraged innovation be it in terms of glass products and solutions or marketing initiatives. We continue to leverage technology to provide a unique experience in our interactions with the customers. The mobile app is a great medium to showcase the value proposition of our products."

The new app is available for download on Google Play store and Apple Play store for android smartphones, iPhones and iPads for free.

▸ Android: https://play.google.com/store/apps/details?id=com.ais.trumpet&hl=en
▸ iOS: https://itunes.apple.com/us/app/ ais -world-of-glass/id1233648855? ls =1&mt=8